

RESUME

Name : **Dr.I. ASHIQ MOHAMED**

M. Com., M. Phil., Ph.D., MLISc., PGDCA

Assistant Professor

Department of Commerce

Jamal Mohamed College (Autonomous)

Tiruchirappalli, Tamil Nadu, India -620 020.



Residential Address: 25/A, Khanmiyan Mosque Street,
Palakarai, Tiruchirappalli- 620 008.

E-Mail : profiam89@gmail.com

Mobile : 9791901950

EDUCATIONAL QUALIFICATIONS:

S.No	Qualification	Board/University	Year of Passing
1	SSLC	Board of Secondary Education	2005
2	HSC	Board of Higher Secondary Education	2007
3	B.Com	Bharathidasan University	2010
4	M.Com	Bharathidasan University	2012
5	M.Phil	Bharathidasan University	2013
6	BLIS	Alagappa university	2015
7	MLIS	Alagappa university	2016
8	Ph.D	Bharathidasan University	2022

Computer Qualifications:

PGDCA, CCI Computer Education, Palakkarai, Trichy.

PROFESSIONAL QUALIFICATIONS

S.No	Designation	Institution	Period		Total Period
			From	To	
1	Assistant Professor	Jamal Mohamed College Department of Commerce (SF-Men) Trichy – 20.	16-06-2015	Till Date	7 Years 10 months

Areas of Specialization : Marketing, Human Resources Management.

Languages Known : Tamil, English, Urdu and Hindi.

Subjects Taught

PG: Strategic Management, Supply Chain Management, Corporate Legal Framework, International Business, Industrial Relations.

UG: Marketing, Business Economics, Entrepreneurial Development, Business Management, Business Law, Company Law, Financial Services, Banking Law and Practice, Auditing, Cost Accounting, Tally ERP, Business Environment, Business Communication, Soft Skills, Business Organization, Environmental Studies, Value Education, Salesmanship.

Research Guidance Experience:

PG Level	Completed	On Roll
	03	01

SEMINAR, CONFERENCE, WORKSHOP PARTICIPATIONS/PRESENTATION:**International**

S.No.	Institution	Title of the Seminar, Conference, Workshop	Paper Title	Date
1	Jamal Mohamed College, Trichy	Inclusive Economic Growth	Financial inclusion: concept and overview in Indian context	13 th & 14 th August 2015
2	Jamal Mohamed College, Trichy	New Horizons of Business in the Changing Global Environment	Consumer Behaviour Towards Apparel Products In Femina Hyper Mall Tiruchirappalli City	23 rd January 2019
3.	Aiman College of Arts & Science For Women	Indian Economy – strengths and Weaknessess	Consumer Buying Behaviour Towards shopping Malls With Special Reference to salem District	7 th &8 th August 2019
4	Jamal Mohamed College, Trichy	Opportunities and Challenges of Business in the Changing Scenario	Customer Buying Behaviour and Satisfaction Level Towards Modern Shopping Malls in Tiruchirapalli City	11 th January 2020
5	Jamal Mohamed College, Trichy	Secrvice Sector in India: Making New Avenues in Indian Economy	Impact of Brand Resonance Among Car Users with Reference to Major Taluks of Tiruchirappalli District	13 th January 2021
6	Jamal Mohamed College, Trichy	Secrvice Sector in India: Making New Avenues in Indian Economy	Factor Influencing Brand Resonance Among Car Buyers in Tiruchirappalli District	13 th January 2021
7	Jamal Mohamed College, Trichy	Advancement In Business In The Digital Ear 2021	Brand Resonance Among Maruti Suzuki Car Buyers in Tiruchirappalli District	17 th February 2021

National

S.No.	Institution	Title of the Seminar, Conference, Workshop	Paper Title	Date
1	Jamal Mohamed College, Trichy	Practical Application of Interest Free Financing for the Economic Development	Nature, Scope and Feasibility of Interest Free Banking in India	13 th January 2016
2	Jamal Mohamed College, Trichy	Myths And Realities Of Business In The Digital Era	Online Shopper Behaviour Influences Of Online Shopping	17 th February 2016
3	Jamal Mohamed College, Trichy	Growth Strategies for Business Development in India	Islamic Banking - An Overview	28 th September 2016
4	Jamal Mohamed College, Trichy	Strategic Growth of Business in New India – Prospects and Challenges	A Study on Factors Influencing the Consumers in Selection of Cab Services in Tiruchirappalli City	23 rd September 2017
5	Jamal Mohamed College, Trichy	Advancement In Business In The Digital Ear	A study on Consumer Behaviour Towards Banking Services With Private Sector Banks in Tiruchirappalli	20 th September 2018
6	Jamal Mohamed College, Trichy	Advancement In Business In The Digital Ear 2019	Consumer Buyer Behaviour Towards Shopping Malls With Special Reference to Salem District	25 th September 2019
7	Aiman College of Arts & Science For Women	Challenges To Indian Businesses	Consumer Behaviour at Malls : A Case Study	11 th January 2020
8	Hajee Karutha Rowther Howdia College	Digital Payments – Issues and Challenges	Determinants of Brand Equity in Indian Car Manufacturing Firms	14 th February 2020

Workshop

S.No.	Institution	Title of the Seminar, Conference, Workshop	Date
1	Jamal Mohamed College, Trichy	E –Content Development For Teaching – Learning	22 nd December 2015
2	Jamal Mohamed College, Trichy	The Role of a Teacher in the Present Scenario	07 th January 2017
3	Jamal Mohamed	NLP-Based Faculty Empowerment Programme	17 th , 19 th & 20 th June

	College, Trichy		2017
4	Jamal Mohamed College, Trichy	Improving Teaching Practices – A Strategic Approach	23 rd June 2018
6	Jamal Mohamed College, Trichy	Promoting Young Entrepreneurs – Guidelines and Guidance	17 th December 2018
7	Jamal Mohamed College, Trichy	Professional Development For Academic Leadership in curriculum Design	17 th &18 th January 2018
8	Jamal Mohamed College, Trichy	Staff Enrichment Programme on Ownership culture	14 th June 2019
9	Bharathidasan University	Digital Technologies for Research Impact and Information Quality	22 nd &23 rd August 2019
10	Sankara College of Science and Commerce, Coimbatore	Professional Ethics and Plagiarism and Strengthening Research for Quality Publication	31 st August 2019
11	National College, Trichy	Tally With GST	16 th September 2019
12	St. Joseph's college, Trichy	Regional Workshop on Research Methodology	21 st September 2019
13	Periyar E.V.R College, Trichy	Research Proposal Writing and Funding Agencies	20 st December 2019
14	Jamal Mohamed College, Trichy	Orientation Programme on MOOC' S and e-Learning	29 th January 2020
15	National College, Trichy	Digital Marketing	24 th January 2020

Online FDP/Workshop/Webinar – Participation

S.No .	Theme of the Workshop / Webinar	Name of the College	Date
1	"Ethics and spirituality in	Gurukula kangri (deemed to be	10 th -

	management with special reference to vedas"	university), haridwar	14 th may 2022
2	"A school & college teachers online outreach programme on ham radio as a technical hobby for social service"	Jamal Mohamed college	5 th february 2022
3	Structural Equation Model (SEM) using AMOS	Shri Shankarlal Sundarbai Jain College for Women	30 th August 2021
4	"Employability Skills for Worthy Opportunities"	Guru Nanak College	30 th July 2021
5	Professional Development Programme (PDP) on SPSS"	Patrician College of Arts & Science	21 st - 27 th June 2021
6	Faculty Enrichment Programme	Jamal Mohamed college	21 st - 25 th june 2021
7	"New Paradigms in Management Education"	Government First Grade College	7 th – 14 th Jun 2021
8	"Intellectual Property Rights with Focus on Patents & Copyright"	Jamal Mohamed College	21 st January 2021
9	Digital Educational initiatives	Lucknow Intellectual forum	20 to 26 january 2021
10	Service Sector in India: Making New Avenues in Indian Economy	Jamal Mohamed College	13 th January 2021
11	Strategy for Managing Personal	Maulana Azad National Urdu	05 th Januar

	Finance Including Mutual Funds and NPS	University	y 2021
12	“Writing and Publishing Scientific Research Papers in SCI Journals - A Framework”	RR Institute of Advanced Studies	05 th January y 2021
13	Build an Impactful Study: Step for Successful Research and Publication	Salem Sowdeswari College	30 th Decemb er 2020
14	National education policy – 2020 & its impact	Sri Krishna Institute of Technology	30 th Decemb er 2020
15	Bba/mba rural management curriculum	Bharathidasan University	15 th decembe r 2020
16	"Best Practices in Acquiring Scholarly Knowledge"	Jamal Mohamed College	16 th August 2020
17	“National education policy - 2020”	Jamal Mohamed College	8 th august 2020
18	“Kick start your agri-business”	Marudupandiyar College	9 th july 2020
19	Developing 21 st Century Skills Using Technology	Bless O Bless You Tube Channel	6 th July 2020
20	Funding Opportunities for Research Projects	Periyar E.V.R. College	24 th June 2020
21	Impact of covid – 19 on global hrn practices	Jamal Mohamed College	20 th june 2020
22	Indian history	Hamidia Girls Degree College	14 th & 15 th june 2020
23	Open Source Software for E-content Development - OBS	ST. Xavier’s Institute of Education	6 th july 2020

	Studio		
24	Economic Impact of Covid-19	PSG College of Arts & Science	19 th may 2020
25	Research Methodology	Kamla Nehru Mahavidyalaya	1 st may 2020
26	Race Against Corona - Online Quiz 2k20	MASS College of Arts & Science	27 & 28 April 2020

Details of Articles published in Journals:

1. I. Ashiq Mohamed has published an article on “Shanlax International Journal of Commerce”, Vol. 5, Special Issue 1, and Page NO. 118-122, October 2017.
2. Dr.M. Habeebur Rahman and I. Ashiq Mohamed have published an article on “IJRAR” Special Issue 2019, Page NO. 223-229, January 2019.

Declaration

Herewith I assure that the above details furnished are true to the best of my knowledge.

(ASHIQ MOHAMED I)